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SPONSOR PROSPECTUS  
The Great Lakes Water Resources Forum

Bertram Inn, Aurora, Ohio | September 12-14, 2018



# *Great Lakes Water Resources Forum*

## **The Only Event of its Kind in the Great Lakes**

Up to fifty decision makers will be invited to this exclusive event where BMP manufacturers and consultants can showcase solutions in a more targeted way. One-on-one conversations are built into the schedule so you can get the most out of this two-day summit. Power-lunches and networking dinners are matched to your request.

## **The Attendees**

Only a select group of decision makers will be invited to this event, people that are interested in what you have to offer. They will be from Ohio and surrounding States.

These fifty attendees will be screened and invited specifically so you can maximize your time. Attendees will come with prior knowledge of our vendors and vendors will have prior knowledge of all attendees.

## **The Venue**

This event will be held at the Bertram Inn in Aurora, Ohio. This location is not only a stunning event venue, but it is also located in the Tinker's Creek watershed.

The venue has a diversity of meeting and social space and great flow between. Outdoor space will also be available for any equipment you'd like to showcase.



## **Your Host**

Tinker's Creek Watershed Partners (TCWP) is a non-profit 501c(3) watershed organization officially established in 2006. Our mission is to protect and restore water quality and habitats of the Tinker's Creek watershed. TCWP has been the developer of the annual Ohio Stormwater Conference, one of the largest regional events in the United States.

# Great Lakes Water Resources Forum

## Only 45 Sponsors Can Participate

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The Great Lakes Water Resources Forum is limited to just 45 vendors and consultants. This provides one-on-one time with the attendees during the event. Each company will get to send up to two of their staff for this event.

## How This Event Works

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### GUARANTEED MEETINGS

The Great Lakes Water Resources Forum will consist of customized agendas for the attendees. The attendees will be coming to discuss issues with their peers and to meet and talk to you. You will be provided with a custom agenda, with a complete profile of each participant. Each attendee will also have a complete description of your company as well. You will participate in face to face meetings, ability to do a company/product presentation(s) and networking opportunities at meals and evening events.

### ALL INCLUSIVE

The Great Lakes Storm Water Forum will take care of just about everything at this event so you can focus on meeting prospects. Your hotel room, a/v, presentations, one-on-one meetings, and special events are all included. There are no booths, no exhibitor manual and there's no one else to whom you'll need to provide payment.

### OVERVIEW AND COST

Participation includes:

Resort room(s), two nights including taxes and all fees, All meals at the event, Boardroom presentations in a minimum of two boardroom sessions, minimum of Eight One-on-One Appointments, Participation in networking activities, meals and events, Attendee contact list post event, Audio-visual equipment for your boardroom session (standard PC, LCD projector, screen)

- \_\_\_ **A. Vendor/Consultant Package, 2 Representatives (incl. two hotel rooms): \$3,000**
- \_\_\_ **B. Vendor/Consultant Package, 1 Representative (incl. one hotel room): \$2,600**
- \_\_\_ **C. Outdoor Product Display Signup (evening reception): \$250**

### What's included:

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- 1 or 2 Hotel room(s) for two nights
- All meals during the event
- Drinks at Reception
- Private Meeting space
- Meeting Request Service
- AV equipment
- All attendees biography
- Follow-up Contact information

# Maximizing Time

The forum has been planned so you can maximize your time with buyers. Whether it's presenting to the group, networking at the reception, or having time one-on-one with each attendee, you'll have a variety of ways to connect.

## The Agenda

DAY 1		DAY 2		DAY 3	
Check in	1-5 pm	Roundtable Breakfast	7:30 - 8:30	Roundtable Breakfast	7:30 - 8:30
Welcome Reception/ Networking	7-10 pm	Presentations	8:45 - 10:30	One on One meetings	8:30 - Noon
		Break/networking	10:30 - 11:00	Networking Lunch	Noon - 1:00
		Presentations	11:00 - Noon		
		Networking Lunch	Noon - 1:30		
		Roundtable Discussions	1:30 - 2:30		
		Presentations	2:30 - 3:15		
		Break/Networking	3:15 - 3:45		
		Presentations	3:45 - 4:45		
		Outdoor Product Displays/ Reception	6:00 - 7:00		
		Evening Dinner/Networking	7:00 - 10:00		



# Contract for Participation

## Acceptance as a Binding Contract

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Signature by Authorized Representative

Date

### Print Name

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named company.

Products/Services: \_\_\_\_\_

Competitors you wish not be near: \_\_\_\_\_

### Select Package and if you want an outdoor product supply during our evening reception:

\_\_\_\_ A. Vendor/Consultant Package, 2 Representatives (incl. two hotel rooms): \$3,000

\_\_\_\_ B. Vendor/Consultant Package, 1 Representative (incl. one hotel room): \$2,600

\_\_\_\_ C. Outdoor Product Display Signup (evening reception): \$250

### Payment Information (Check only one)

Payment: • 50% due within 60 days of invoice • Full payment due 120 days prior to the event

Check enclosed for \$ \_\_\_\_\_

Purchase Order # \_\_\_\_\_

Credit Card - Please contact Harry Stark at 216-385-5248 or [harry@tinkerscreekwatershed.org](mailto:harry@tinkerscreekwatershed.org)

Signature: \_\_\_\_\_

### Submit contract and payment to:

Tinkers Creek Watershed Partners  
P.O. Box 444  
Twinsburg, Ohio 44087

### For more information, please contact

Harry Stark  
216-385-5248  
[harry@tinkerscreekwatershed.org](mailto:harry@tinkerscreekwatershed.org)

**Terms and Conditions:** Upon acceptance of the agreement ("Agreement"), the participating company named on the front of this Agreement ("Sponsor") shall be bound by the terms and conditions set forth herein and by such amendments or additional terms and conditions which may be established by Tinker's Creek Watershed Partners (TCWP) and the Great Lakes Water Resources Forum, and related events, (hereinafter referred to as "TCWP" or "The Forum.") References to the Forum herein shall be deemed to include TCWP and any and all duly authorized representatives, agents or employees of the foregoing.

#### 1. AGREEMENT

The Sponsor agrees to abide by these Rules and Regulations and all amendments thereto.

#### 2. POLICY STATEMENT

a) Planning Committee: Responsibility for the Forum, its Policy and enforcement of the Policy shall rest with the Planning Committee.

b) Sponsors: Company's wishing to participate may purchase sponsorship if available. Sponsor agrees to be present for the hours specified and abide by the conditions established by the Planning Committee. Sponsor assumes responsibility and agrees to indemnify and defend the Planning Committee and its agents against any claims or expenses arising out of its use of the premises. No exhibits or information tables will be allowed without approval by the Planning Committee.

c) Policy Enforcement: It is understood that companies will comply with the rules, policies and regulations. Should a company not comply, the Planning Committee has the right to refuse the company's application to participate at any future Expos.

3. 50% non-refundable payment is due within sixty (60) days after receiving the signed application. The balance of the payment for the Forum is due 120 days prior to the Forum. As this is an event with a limited number of sponsors, no cancellations will be accepted after application is accepted.

#### 4. CARE OF BUILDING AND EQUIPMENT

Sponsors or their agents shall not injure or deface any part of the building or show equipment and decor. When such damage appears, the Sponsor is liable to the owner of the property so damaged.

#### 5. CANCELLATION BY SPONSOR

The Sponsor specifically recognizes and acknowledges that the Planning Committee will sustain certain losses if the Sponsor cancels its participation after it has been assigned and confirmed. Due to the difficulty, if not impossibility, of determining and proving said losses, the Sponsor will forfeit the fee paid for the event.

#### 6. CANCELLATION OR POSTPONEMENT OF SHOW

In the event that any unforeseen occurrence shall render the fulfillment of this agreement impossible by the Planning Committee, the parties shall mutually amend or terminate the agreement at the Planning Committee's option. The Sponsor hereby waives any claim against the Planning Committee for damages or compensation. The Planning Committee will return a portion of the amount paid for space after deduction of any amounts necessary to cover expenses incurred in connection with the show. Such expenses shall include, but not be limited to all expenses incurred by the Planning Committee as a result of contracts with third parties for services or products incidental to the show including out of pocket expenses incidental to the show, and all overhead expenses attributable to the production of the show. No monies will be returned should the dates or location of the show be changed, but Sponsor will be assigned space which the Sponsor agrees to use under these same rules and regulations. The Planning Committee shall not be financially liable in the event the show is interrupted, canceled, moved, or dates changed except as provided herein.

#### 7. PUBLIC POLICY

Each Sponsor is charged with knowledge of all Federal, State and local laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this Show. Compliance with such laws is mandatory for all Sponsors, and the sole responsibility is that of the Sponsor. The Planning Committee and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual Sponsors space, materials and operation is concerned. Sponsor with questions regarding such laws, ordinances, and regulations should contact the appropriate agency or government authority. City and State fire regulations must be complied with. Use of hazardous materials, such as open flame or liquid propane gas, must be approved by the local Bureau of Fire Prevention.

#### 8. ERRORS AND OMISSIONS

The Planning Committee assumes no responsibility or liability for any of the services performed or materials delivered by official show contractors or other suppliers to the show, their personnel, or their agents. Any controversies which may arise between Exhibitors and official contractors or union representatives, or personnel of either, on the show premises shall be referred to the planning Committee for resolution, and the Planning Committee's decision shall be final and binding.

#### 9. LIABILITY AND INSURANCE

a) All property of the Sponsor remains under its custody and control in transit to and from exhibit facility, during installation and removal, and while it is within the confines of the exhibit facility. Neither the Planning Committee or the service contractors, the management of

the exhibit facility nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Sponsor from theft, damage by fire, accident, vandalism or other causes, and the Sponsor expressly waives and releases any claim or demand he may have against any of them by reason of any damage, to or loss of any property of the Sponsor, except where the damage or loss is due to the gross negligence or willful misconduct of the persons or entities mentioned above, their agents or employees, arising out of the Planning Committee's responsibilities under the agreement. The Sponsor expressly releases the Planning Committee, the service contractor and the Exhibit Facility, their directors, officers, agents, and employees from any such loss, damage or injury.

b) Sponsor understands that the Planning Committee does not maintain insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance. The Sponsor agrees to obtain adequate insurance during the dates of the trade show, including move-in and move-out days, and shall be prepared to furnish a certificate of insurance to the Planning Committee if requested for the following coverage:

(a) Commercial /General Liability insurance coverage including protective and contractual liability coverage for bodily injury and property damage;

(b) Employers Liability insurance;

(c) Worker's Compensation/Occupational Disease coverage in full compliance with federal and state laws;

(d) Comprehensive General Liability Automobile insurance covering owned, non-owned, and hired vehicles, including loading and unloading hazards.

e) Planning Committee and the Sponsor agree to waive the right of subrogation by their insurance carriers to recover loss sustained under the respective insurance contracts for real and personal property.

The Sponsor hereby agrees to indemnify, defend and protect TCWP, the Forum, and the Venue against, and hold and save harmless from, any and all claims, demands, suits, liability, damage, loss, costs, attorneys' fees and expenses of whatever kind or nature which might arise out of any action or failure to act of Sponsor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. Sponsor shall at all times indemnify, defend and hold harmless TCWP, Forum and Venue from any and all claims, losses, liability, damages, suites demands, costs and expenses (including without limitation, attorneys' fees and court costs) of whatever nature against TCWP and Forum arising out of or in connection with (i) any act, omission or negligence of Sponsor or its representatives, employees, agents or contractors; (ii) any act, omission or negligence of TCWP or Forum or

Venue relating to Sponsor's use of the Venue in connection with the Forum; and (iii) any breach, violation or nonperformance of any covenant or condition of this Agreement by Sponsor.

10. In the event that any unforeseen occurrence shall render the performance of this Agreement impossible, TCWP or Forum shall have the right in their sole discretion to amend or terminate the Agreement. Sponsor hereby waives any claim against the TCWP or Forum for damages or compensation arising from such amendment or termination of the Agreement.

#### 11. ENFORCEMENT OF REGULATIONS

The Planning Committee has full power to interpret and enforce all regulations of the show and the power to make amendments and/or further regulations, orally or in writing, that are considered necessary for the proper conduct of the show. Such decisions shall be binding on Sponsors. Failure to comply with these or any other regulations or amendments may be sufficient cause for the Planning Committee to require the immediate removal of the exhibit and/or the offending Sponsor at the expense of the Sponsor. In addition, all Sponsors agree to be bound by the terms of the Planning Committee's agreement with the facility in which the show is held.

#### 12. WAIVER

Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this agreement. The rights of the Planning Committee shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the Planning Committee.

#### 13. SEVERABILITY

In the event any provision of this agreement is held invalid or unenforceable then neither the remaining provisions of this agreement nor other applications of the provisions involved shall be affected thereby.